Greetings from the SD Diabetes Prevention & Control Program (DPCP) and welcome to the February 11th edition of the "DPCP FYI". Each FYI is received by more than 350 diabetes care providers in and around South Dakota. If you have trouble with the attachments or links, the e-Bulletin is also posted on the DPCP website at http://diabetes.sd.gov.

If you have suggestions for improvement to the DPCP FYI or if I can otherwise be of assistance, please let me know.

Colette

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Diabetes Campaigns

March 22 is American Diabetes Alert Day. In support of these 2 initiatives, the SD Diabetes Prevention & Control Program is sponsoring a television campaign to make South Dakotans aware of the link between diabetes, heart disease and stroke. The campaign urges people with diabetes to ask their doctor about the link between diabetes, heart disease and stroke. The "Broken Heart" psa can be viewed at http://ndep.nih.gov/campaigns/tools.htm#psaTV. The DPCP is also sending a SD version of the "Be Smart About Your Heart, Control the ABCs of Diabetes" to the 6200+ South Dakotans with diabetes who receive the "Diabetes Information Link". The brochure can be found at http://diabetes.sd.gov and can be reproduced as you'd like.

What Are Your Facility's Heart Month Activities?

The DPCP would like to hear what your facility is doing related to Heart Month. Please send Colette a brief note about your activities.

HealthySD.gov website

Health information and lifestyle inspiration is just a click away at www.HealthySD.gov, a new physical activity and nutrition website from the Department of Health.
www.HealthySD.gov is a single, reliable source of health information designed to help South Dakotans take small, manageable steps toward a healthier life. There are special sections just for kids, tweens & teens, parents, adults, seniors, schools, workplaces and health professionals and even a South Dakota activity calendar listing healthy nutrition and physical activity events, such as health fairs, wellness walks, and state park activities, broken down by target audience and by region of the state. Be sure to look at the variety of resources available to you under the Health Professionals tab.

AgrAbility Project Broadens Its Focus

The South Dakota AgriAbility Project will broaden its reach in 2005. AgriAbility is a USDA-funded program to help ag producers who face life-changing disabilities stay in agriculture. "There is a new direction. In 2005 we will be creating an awareness of the AgrAbillity Project and how it can serve those in the agricultural community," said April Boesch, SDSU Extension's new project assistant for AgrAbility. "We're also focusing on recent issues in South Dakota, such as West Nile Virus, National Guard units returning from active duty and diabetes."

AgrAbility helps not only individuals with physical disabilities, but also those with cognitive or sensory disabilities. "Also we plan on establishing a peer network with farmers and ranchers who have experienced a disability or health problem, and are willing to volunteer their time and resources to help others" Boesch said. SDSU Extension partners with Easter Seals of South Dakota and Avera Health to carry out the AgriAbility Project in South Dakota. Further information about AgriAbility can be found at-http://agrability.sdstate.edu.

HHS Promotes New Medicate Preventive Benefits for Better Senior Health

HHS Secretary Tommy G. Thompson announced on January 10 the availability of new Medicare preventive benefits designed to provide seniors with better care and a higher quality of life. He also praised the American Cancer Society, American Diabetes Association and the American Heart Association for joining with HHS on an education and outreach effort. "For too long Medicare only paid for benefits after you got sick. Now, Medicare will pay for benefits that will help seniors prevent the onset of disease before it becomes serious," Secretary Thompson said. "These new changes bring Medicare into the 21st century of medicine. Starting this year, seniors will have better and greater access to benefits to help keep them healthy and improve their quality of life." As of Jan. 1, 2005, people with Medicare can take advantage of three important new Medicare benefits: a one-time "Welcome to Medicare" physical exam, cardiovascular screening, and diabetes screening. The full press release is at http://www.hhs.gov/news/press/2005pres/20050110.html.

National "Through With Chew Week" is February 13-19, 2005

- ✓ 75% of mouth and throat cancers are attributed to smoking and spit tobacco use Source: http://www.cdc.gov/OralHealth/factsheets/oc-facts.htm
- Only 1/2 of the people diagnosed with oral cancer are alive 5 years after the diagnosis Source: http://www.cdc.gov/OralHealth/factsheets/oc-facts.htm

The SD Department of Health is encouraging health care providers to raise awareness of the dangers of spit to tobacco use and the *Through With Chew* campaign to increase the number of people who quit using spit tobacco. *Through With Chew week* was established in 1989 by the

American Academy of Otolaryngology – Head and Neck Surgery, Inc. As you may be aware, South Dakota has one of the highest percentages of spit tobacco use in the nation. According to recent surveys conducted in the state, 23.5% of high school males and 17% of males ages 18 -24 use tobacco. For more information, go to www.state.sd.us/doh/Tobacco/index.htm

Save the Date!

Join other South Dakotans working to improve their community's health by cultivating partnerships, improving skills and knowledge and creating advocacy. The 2005 SD Public Health conference "Forging Ahead on the Frontier of Public Health" will be held June 22-24th in Pierre. If there are topics you would like covered at the conference, let Colette know. Look for further information about the conference in an upcoming FYI.

If you have been forwarded this message and would like to be a regular recipient or if you wish to no longer receive this information, please email <u>colette.beshara@state.sd.us</u>.

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